World Wasabi Council Certification Program
Certification Approval Process

Applicant submits food/other products for approval

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Submitted product/s are tested against guidelines.

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World Wasabi Council assesses results against guidelines

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Product within guidelines = approved

Product outside Guidelines = not approved

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Product reformulated

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World Wasabi Council checks and approves packaging and advertising material

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Company buys a License Agreement and pays a royalty fee

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Company markets World Wasabi Council certified product

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World Wasabi Council randomly checks products to ensure compliance

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